



Teri  
BAYUS



# Creative Marketing for Businesses and Non-Profits

## FROM HEAD CMB

“As a 35 year veteran Marketing Expert, I have executed every conceivable creative campaign, and I still have ideas, excitement and fresh ideas to share!”

Teri Bayus

## YOU WILL LEARN

### New Creative Marketing

- Hone Your Content Skills
- Always Create Compelling Content
- Learn the Business of PR
- Stoke Curiosity
- Find the Demographic
- Strategy
- Virality
- Social Marketing

## ABOUT

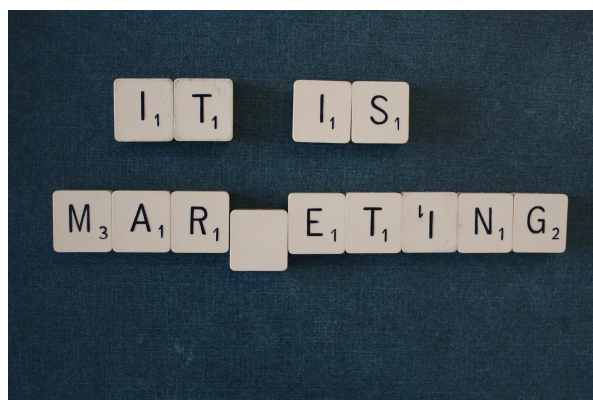
Teri Bayus is a freelance writer, marketer and influencer. Her love for inspiring others has brought her to the path of professional speaker. She has been in marketing for over 30 years, with over 2000 workshops, classes and marketing seminars under her belt.



## WORKSHOP DETAILS

A Creative Marketing Specialist is someone who creates and maintains a compelling message for customers bringing in higher profits and brand management.

- Multimedia and Collateral Creation
- Community Relations
- Media Relations
- Media Production and Communications
- Writing Social Media (Influencer)
- Networking
- Events
- Public Outreach
- Viral campaigns



LiveWell@TeriBayus.com

www.TeriBayus.com