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KEYNOTE

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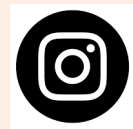
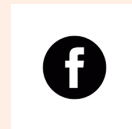
ABOUT

Learn how to control your virtual destiny. This award winning class will teach you how to enhance your business and bottom line. We will cover all relevant social media tips and tricks to get the maximum exposure for your business.

WHY

Every business today needs to leverage proper Social Media Channels in the best possible way. Not because it's the "in thing", and not because it sounds simple, but because your target audience is engaging with their favorite brands and connecting with them on a personal level. Your business needs it. Every business needs it.

WHY NOT?



of Twitter users expect a company to respond to their enquiry within one hour.



of 16-to-64-year-olds use the Internet to find solutions when they experience difficulty with a product.



of those helped via social customer service return as a customer in the future.

Social Marketing

[for businesses + non-profits]